

Best Practices in Vidya Pratishthan's Institute of Information Technology, Baramati

1. Title of the practice: Start-up Boot Camp 2018 organized on 24th Oct. 2018
2. The context that required initiation of the practice: Govt. of India policy on encouragement for start-ups and innovation. The policy was also strongly followed by Govt. of Maharashtra. Hence the institute was chosen to organize a boot camp as a part of start-up activity. It included the encouragement for participants of all the age groups. The participants were supposed to pitch their ideas for business ventures.

This program was part of vision of Hon. Prime Minister Mr. Narendra Modi through Department of Industrial Policy and Promotion, Ministry of Commerce and Industry. Invest India, Maharashtra state innovation society. It also received patronage of Chief Minister of Maharashtra Mr. Devendra Fadanvis.

3. Objectives of the practice: This program was aimed at,
 - To encouragement to budding entrepreneurs, students etc.
 - To provide platform for pitching business ideas
 - To conduct mentor sessions for the participants as well as conduct train the trainers program.
 - To establish entrepreneurship development cell
 - To shortlist viable business ideas for the finale.
 - To provide incubation support for selected few winners.
4. The practice: BootCamp for Startup Yatra- an initiative of Maharashtra Innovation Center, Invest India, Startup India in association with Government of Maharashtra and Government of India was organized at VIIT campus. A total of over 200 participants were registered for the event. 122 ideas were pitched. And judges shortlisted a total 32 ideas for grand finale at Nagpur. About 52 participants were registered for Train the Trainer Workshop organized during the day.

Programme was inaugurated at the auspicious presence of Hon'ble Dr. Rajiv Shah, Member, Vidya Pratishthan, Mr. Dhananjay Jamdar, President, Baramati Chamber of Industries and Dr.Pawar, Ex-Vice Chancellor, D.Y. Patil University, Kolhapur.

Hon'ble Adv. Ashok Prabhune, Vice President, Vidya Pratishthan graced the occasion of Valedictory Moments of the Camp.

The Programme was successfully coordinated by Dr. S.P. Joshi, Mr. Ajit Adsul, Mr. Mayank Kothawade and Mr. Sanjay Jagtap along with the VIIT team members.

5. Obstacles faced if any and strategies adapted to overcome them: It was challenging to reach out the aspiring participants. It was indeed a challenge to reach out to the participants from all the age groups from school to working professionals.

A comprehensive campaign was initiated and the boot camp received overwhelming response of 203 participants wishing to pitch their ideas. It was highest turnout at that point of time from among 14 venues for the boot camp.

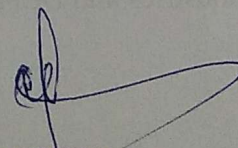
6. Impact of the practice: A total of over 200 participants were registered for the event. 122 ideas were pitched. And judges shortlisted a total 32 ideas for grand finale at Nagpur. About 52 participants were registered for Train the Trainer Workshop organized during the day.

From among those 32 ideas selected for finale at Nagpur, top 3 cash prizes for the finale were bagged by Baramati based participants (from our Boot Camp)

7. Resources required: Local entrepreneurs were contacted to share their views about start-ups and overall idea of entrepreneurship.

8. About the institution

- i. Name: Vidya Pratishthan's Institute of Information Technology, Baramati
- ii. Year of accreditation: 2015
- iii. Address: Vidyanagari, Bhigwan Road, Baramati, Dist: Pune, Maharashtra-413133
- iv. Grade awarded by NAAC: A
- v. E-mail: www.director@viitindia.org
- vi. Contact person for further details: Dr. Sateeshchandra Joshi
- vii. Website: www.viitindia.org



DIRECTOR
VIDYA PRATISHTHAN'S
INSTITUTE OF INFORMATION TECHNOLOGY
M. I. D. C. (REG. ZONE)
BHIGWAN ROAD BARAMATI PUNE 413133