

Vidya Pratishthan's Institute of Information Technology

VIIT

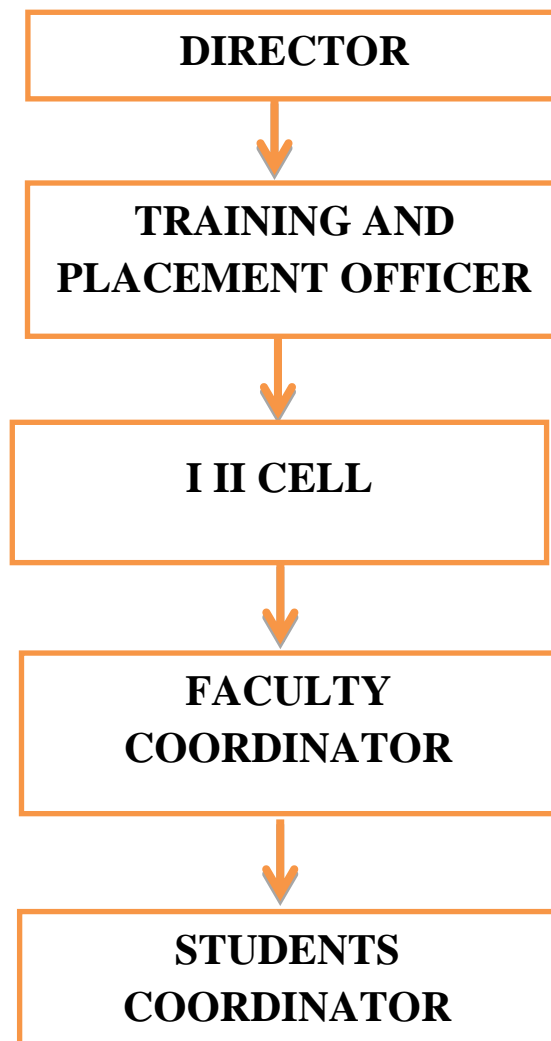


The aim of training and placement cell of the institute is to place the students in competitively good companies by identifying their knowledge skills, attitude matrices of every individual students creating job profiles for them, identifying areas of training and various methods as per the training requirement, formulate sequence of activities to meet the training schedule for appropriate placement.

The purpose of training and placement is to guide students to choose right career and to give knowledge, skill and aptitude and meet the manpower requirement of the industry. The cell holds the objective acquainting the students of the Institute with Industries. The cell conducts training activities for the MBA & MCA students mainly focusing on Career planning, personality development. / Industry-Interaction, in plant training, industrial visit, campusplacement, Entrepreneurship Development. Continuous Interaction with Alumni also helps in achieving the goals and motivating students to contribute in this direction. The academic pedagogy of the curriculum is made complete in tune with placement strategy, by introducing students to corporate world environment through summer training exposure in various industries.

The overall role of T & P cell is of a facilitator and counsellor for placement related activities. The cell is to act as contract place and facilitator to arrange campus visit and conduct of recruitment process of the perspective employers for the purposeful placement of students of the college. The objective of VIIT T & P cell is to place all eligible students in reputed IT and Manufacturing Company's right at the campus itself. The T & P cell is assisted by a committee comprising of TPO, faculty coordinators and students coordinators.

The committee evolves a policy framework besides a set of rules are inviolable. Student's members are closely co-opted in implementing this policy decision.



Placement Objectives

- To provide ample opportunities.
- To organize campus recruitment for the students with industries and business houses of repute from an over belonging.
- To prepare students for campus recruitments by arranging training in Aptitude, tests, group discussion, preparing for technical and HR interviews through professional trainers.
- To promote career counselling by organizing guest speakers viz, senior corporate personnel and most importantly by the immediately placed senior students.
- Tie-up arrangements with industries and corporate of repute for campus recruitment.
- Create awareness among students regarding available career options and help them in identifying their career objectives.

Scope

The following are the scopes that the committee aims to accomplish in academic year.

- Preparation of attractive and comprehensive Placement Brochure.
- Organizing Pre-Placement Seminars by Companies. Getting the pre-placement job announcement form (declaration) filled by the representatives of visiting companies.
- Maintaining and regularly updating database of students. Maintaining database of companies and establishing strategic links for campus recruitments.
- Gathering information about job fairs and all relevant recruitment advertisements.
- Coordinating with companies to learn about their recruitment procedures
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Organizing pre-placement training for students (soft skills, dress codes, mock interviews).
- Arranging periodic meetings with Human Resources Department and TPO's of companies to promote our institute.
- Collecting feedback from employers where our students are placed or interned.

Features:

❖ Training: On Line & Off Line Training Provided To Students.

On line Aptitude training provide through sites

www.practiceaptitudetest.com

Offline training provide through

- 1) Attach with xyz company for conduction of Technical & Design Courses.
- 2) Arrange workshops for Communication skill, Personality development, Aptitude, Personal Interview.
- 3) Arranging Guest Lecture regarding interview skills.
- 4) Communication with industry for in plant Training & Industrial Visits.

❖ **Career Guidance:**

- 1) Highlighting articles on departmental notice boards regarding Competitive & Industrial Career.
- 2) Offer career plan.
- 3) Other Competitive preparation by in-house faculty and online test series.
- 4) Guest lectures for MPSC,UPSC,GRE,TOEFL,IELTS& GMAT.

❖ **Placement:**

- 1) Guidance for preparation of resume.
- 2) Arrange mock Personal Interviews.
- 3) Communicate with Alumni for available openings.
- 4) Communicate with industry for campus interviews.
- 5) Arrange/Conduct campus interviews.
- 6) Text Message Alert facility for OFF CAMPUS RECRUITMENTS.

❖ **Entrepreneurship Development Cell:**

- 1) Arrange workshop i.e Entrepreneurship Awareness Camp.
- 2) Contacting Entrepreneur Alumni for Guidance to students.

Key activity of placement

- Personality Development
- Mock Interviews
- Seminars
- Career Counselling
- Strong Industrial Interaction
- Summer Internship Programs
- Final Placement

