



Best Practices in Vidya Pratishthan's Institute of Information Technology, Baramati

1. Title of the practice: Workshop on Intellectual Property Rights 22 and 23 October 2021.
2. The context that required initiation of the practice:
3. Objectives of the practice:
 - i. To get detail knowledge on IPR and its opportunities in Business Environment
4. The practice: Workshop on Intellectual Property Rights (IPR) by Ms Kalyani Ahir, CEO, Synnollet Innovation. She addressed basics of IPR, Copyright, Trademark and Geographical parameters etc. She also discussed various case-studies related to IPR, Copyright, and Trademark. She discussed following points.
 - Introduction to Intellectual Property Rights (IPR)
 - Different types of IPR
 - Geographical Indicator
 - Trade secrets
 - Trademark
 - Copyright
 - Patents
5. Obstacles faced if any and strategies adapted to overcome them: Due to pandemic COVID 19 it was not possible to conduct program in offline mode. Hence the program was conducted online through Google meet platform.
6. Impact of the practice: Through this workshop participants came to know, how IPR is beneficial to IT and management student in their corporate life.
7. Resources required: Uninterrupted internet connectivity and technical support.
8. About the institution
 - i. Name: Vidya Pratishthan's Institute of Information Technology, Baramati
 - ii. Year of accreditation: 2021
 - iii. Address: Vidyanagari, Bhigwan Road, Baramati, Dist: Pune, Maharashtra-413133
 - iv. Grade awarded by NAAC: B
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