



Self- Study Report

Extended Profile

1.1 Number of courses offered by the institution across all programs during the last five years (2014-15 to 2018-19)

Sr. No.	Program Name	Number of courses offered
1	MBA	191
2	MCA	113
	Total	304

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List of courses offered for MBA Program during the last five years

Course code	Course Name	Year of introduction
Semester-I		
101	Accounting for business decisions	2013
102	Economic Analysis for Business Decisions	2013
103	Legal Aspects of Business	2013
104	Business Research Methods	2013
105	Organization Behaviour	2013
106	Basics of Marketing	2013
107	Management Fundamentals	2013
108	Business Communication	2013
112	Leadership Lab	2013
109	MS-Excel	2013
115	Enterprise Analysis	2014
110	Lab. In Selling and Negotiations skills	2013
108	Business Communication	2016
109	MS Excel & Advanced Excel Lab	2016
191	Human Rights- I	2014
193	Information Security - I	2014
Semester-II		
201	Marketing Management	2013
202	Finance Management	2013
203	Human Resource Management	2013
204	Decision Science	2013
205	Operations and Supply Chain Management	2013
206	Management Information System	2013
207	Emotional Intelligence and Managerial Effectiveness Lab.	2013
210	Life Skills	2013
211	Geopolitics and The World Economic System	2013
215	Industrial Analysis	2013
291	Human Rights- II	2014
293	IS-II	2014
209	MS-Project	2015
212	Business Systems & Procedures	2016
Semester-III		
301	Strategic Management	2014
302	Enterprise Performance Management	2014



303	Startups and New Venture Management	2014
304	Summer Internship Project	2014
Marketing Management Specialization		
305-MKT	Contemporary Marketing Research	2014
306-MKT	Consumer Behaviour	2014
307-MKT	Integrated Marketing Communications	2014
308-MKT	Product Management	2014
309-MKT	Strategic Brand Management	2014
312-MKT	Customer Relationship Management	2014
315-MKT	Marketing of Financial Services - I	2015
310-MKT	Personal Sellig Lab.	2018
Finance Management Specialization		
305-FIN	Financial Regulatory Framework	2014
306-FIN	Merchant Banking and Financial Services	2014
307-FIN	Income Tax- 1	2014
309-FIN	Strategic Cost Management	2014
318-FIN	Financial Statement Analysis	2014
321-FIN	Principles of Insurance	2014
308-FIN	Project Finance	2015
305-FIN	Direct Taxation	2017
306-FIN	Financial System of India , Markets and Services	2017
309-FIN	Corporate Finance	2017
311-FIN	Equity Research, Credit Analysis & Appraisal	2017
313-FIN	Banking Operations - I	2017
316-FIN	Financial Instruments & Derivatives	2017
312-FIN	Rural Financial Institutions	2018
Human Resource Management Specialization		
305-HR	Labour Laws	2014
306-HR	Performance Management	2014
308-HR	Employee Welfare	2014
309-HR	Human Resource Audit	2014
310-HR	Human Resource Information System	2014
315-HR	Lab. In Job Design and Analysis	2014
305-HR	Labour and Social Security Laws	2017
306-HR	Human Resource Accounting & Compensation Management	2017
307-HR	Employee Health, Safety & Welfare	2017
318-HR	Lab in Personnel Administration & Application Procedures	2018
International Business		
305-IB	International Business Economics	2014



306-IB	Export Documentation & Procedures	2014
307-IB	International Management	2014
308-IB	International Marketing	2014
312-IB	Global Logistics & Supply Chain	2014
316-IB	International Relations & Management	2014
314-IB	Legal Dimensions of International Business	2015
Supply Chain Management		
305-SCM	Essentials of SCM	2014
306-SCM	Logistics Management	2014
307-SCM	Managing Material Flow in SCM	2014
313-SCM	Purchasing & Supplier Rel. Mgmt - I	2014
305-SCM	Decision Modelling for SC	2014
315-SCM	Supply Chain practices - I	2014
308-SCM	Inventory Management	2018
310-SCM	Six Sigma	2018
Operations Management		
305-OPE	Planning & Control of Operations	2016
306-OPE	Inventory Management	2016
307-OPE	Productivity Management	2016
309-OPE	Facility Planning	2016
313-OPE	Designing Operations Systems	2016
315-OPE	Project Management	2016
308-OPE	Maintenance Management	2017
310-OPE	Manufacturing Resource Planning	2017
314-OPE	Toyota Production System	2017
Digital Media and Communication Marketing		
305 MC	Integrated Marketing Communications	2017
306 MC	Internet Marketing I	2017
309 MC	Event Management	2017
313 MC	Social Media Marketing	2017
309 MC	E-Mail Marketing	2017
310 MC	Mobile Marketing	2017
310 MC	Communications Theory I	2018
311 MC	Media Planning and Buying	2018
Information Technology		
305-IT	IT Management and Cyber Laws	2018
306-IT	E business and Business Intelligence	2018
307-IT	Software Engg.	2018

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311-IT	E learning	2018
312-IT	Software MKT	2018
313-IT	IT for Retailing	2018
Banking and Insurance Management (BIM)		
305-BIM	Banking Concepts and Operations	2018
306-BIM	Principles & Practices of Insurance	2018
308-BIM	Practices of Life Insurance	2018
309-BIM	Retail and Universal Banking	2018
310-BIM	Practice of General Insurance	2018
311-BIM	E Banking	2018
393	Information Security - III	2014
	Skill Development I	2014
Semester-IV		
401	Managing for Sustainability	2014
402	Dissertation	2014
Marketing Management Specialization		
403-MKT	Services Marketing	2014
404-MKT	Sales and Distribution Management	2014
405-MKT	Retail Marketing	2014
406-MKT	Rural Marketing	2014
410-MKT	Marketing Strategy	2014
413-MKT	E-Marketing	2014
415-MKT	Marketing of Financial Services - II	2015
410MKT	Marketing Strategy	2017
413-MKT	e-Marketing & analytics	2017
409MKT	Export Documentation and Procedure	2018
Finance Management Specialization		
403-FIN	International Finance	2014
404-FIN	Corporate Finance	2014
405-FIN	Income Tax- II	2014
417-FIN	Principles of Life Insurance	2014
419-FIN	Principles of General Insurance	2014
420-FIN	Financing Rural Development	2014
409-FIN	Indirect Taxation	2015
405 FIN	Behavioral Finance	2017
409 FIN	Banking Operations – II	2017
414 FIN	Principles of Insurance	2017
410 FIN	Wealth and Portfolio Management	2018
Human Resource Management Specialization		



403-HR	Industrial Relations	2014
404-HR	Strategic Human Resource Management	2014
406-HR	Global HR	2014
412-HR	Lab. In Legal Compliances	2015
413-HR	Lab. In Mentoring and Coaching	2015
415-HR	Designing HR Policies	2014
403-HR	Employment Relations	2017
414 HR	Emerging Trends in HR	2017
416 HR	Competency Mapping	2018
International Business		
403-IB	International Business Environment	2014
404-IB	Indian Economy and Trade Dependencies	2014
406-IB	Marketing to Emerging Markets & Bottom of Pyramid	2014
408-IB	Foreign Exchange Management	2014
409-IB	E-Commerce	2014
412-IB	WTO and Intellectual Property Rights	2014
405-IB	Environment & Global Competitiveness	2015
Supply Chain Management		
403-SCM	Strategic SCM	2014
404-SCM	Knowledge Mgmt in SC	2014
407-SCM	Purchasing & Supplier Relations Mgmt - II	2014
408-SCM	Supply Chain Risk Mgmt	2014
410-SCM	Supply Chain Performance Measurement	2014
413-SCM	Supply Chain Practices - II	2014
406-SCM	Enterprise Resource Planning	2018
411-SCM	Supply Chain Management - Financial Perspectives	2018
412-SCM	Global Logistics	2018
Operations Management		
403-OPE	Operations Strategy and Research	2016
404-OPE	Total Quality Management	2016
407-OPE	Business Process Reengineering	2016
408-OPE	Enterprise Resource Planning	2016
410-OPE	Service Operations Management	2016
413-OPE	Lean Manufacturing	2016
409-OPE	Financial Perspective in operations management	2017
412-OPE	Challenges & Opportunities in Operations Management	2017
Digital Media and Communication Marketing		
403-MC	Strategic Brand Management	2017
404-MC	Internet Marketing II	2017



405-MC	Mass Communication Media & Culture II	2017
407-MC	Global Marketing Communications	2017
410-MC	Digital analytics for marketers	2017
411-MC	Data mining for marketing insights	2017
408-MC	Communications Theory II	2018
409-MC	Media and the Laws	2018
413-MC	Measuring Brand Equity	2018
	Information Technology	
403-IT	Software Project Management	2018
404-IT	Enterprise Resource Planning	2018
406-IT	Network Technologies & Securities	2018
407-IT	Database Administration	2018
409-IT	Information Security & Audit	2018
410-IT	Data warehousing & Data Mining	2018
	Banking and Insurance Management (BIM)	
403-BIM	Banking Regulations & legal Aspects	2018
404-BIM	Trends in Insurance Mgmt.	2018
405-BIM	Advanced Technology in Banking & Insurance	2018
406-BIM	Practice of Marine Insurance	2018
407-BIM	Fire & Consequential Loss Insurance	2018
408-BIM	Health Ins. & Mediclaim Insurance	2018
493	IS-IV	2014
	Skill Development II (SPSS)	2014


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List of courses offered for MCA Program during the last five years

Course code	Course Name	Year of introduction
Semester-I		
IT11	Fundamentals of Computer	2015
IT12	C Programming with Data Structure	2015
IT13	Software Engineering	2015
IT14	Database Management System	2015
BM11	Principles and Practices of Management and Organizational Behavior	2015
BM12	Business Process Domains*	2015
IT12L	C and DS LAB	2015
IT14L	DBMS Lab	2015
SS11	Word Power	2015
Semester-II		
IT21	Essentials of Operating System	2015
IT22	Web Technologies	2015
IT23	Core Java	2015
IT24	Essentials of Networking	2015
MT21	Discrete Mathematics	2015
BM21	Essentials of Marketing*	2015
IT22L	Mini Project using Web Technology	2015
IT23L	Core Java Lab	2015
SS21	Oral Communication	2015
Semester-III		
IT31	Web Technologies	2014
IT32	Data Communication And Computer Networks	2014
IT33	Data Structure using C++	2014
IT34	Advanced Database management System	2014
IT35	Object Oriented Analysis And Design	2014
MT31	Research Methodology and Tools	2014
IT31P	Mini Project based on Web Technology	2014
IT31L	Mini Project based on Data Structure concept	2014
SS3L	Soft Skill – Technical Writing	2014
MTC31	Probability and Combinatorics	2016
ITC31	Multimedia Tools for Presentation*	2016
SSC31	Soft Skills-Presentation *	2016
T1-IT31	Advanced Data Structure and C++ Programming	2016
T1-IT32	Design and Analysis of Algorithms (DAA)	2016
T1-IT33	Object Oriented Analysis and Design	2016



T1-IT34	Advanced Internet Technology	2016
T1-IT31L	DS & C++ Lab	2016
T1-IT34L	Mini Project using AIT	2016
T4-IT31	Network Administration I	2016
T4-IT32	Windows Server Configurations	2016
T4-IT33	IT Infrastructure Monitoring	2016
T4-IT34	Linux Administration I	2016
T4-IT31L	Network Administration Lab – I	2016
T4-IT32L	Server Configuration Lab (Windows and Linux)	2016
T3-IT31	Enterprise Resource Planning	2016
T3-IT32	Data Communication & Computer Networks	2016
T3-IT33	Data Warehouse, Mining, BI Tools& applications	2016
T3-IT34	Information Security & Audit	2016
T3-IT32L	DCCN Lab	2016
T3-IT33L	BI Tools Lab	2016
Semester-IV		
IT41	Java Programming	2014
IT42	Mobile Computing	2014
IT43	Information Security And Audit	2014
IT44	Design And Analysis of Algorithm	2014
MT41	Optimization Technique	2014
EC41	Business Scenario Elective - I 1. Introduction to Statistics 2. Ruby 2. Linux Shell Programming 3. E Commerce	2014
IT41P	Mini Project Using Mobile Computing	2014
SS4L	Soft Skill – Presentation Skill	2014
EC41 L	Business Scenario – Elective Lab	2014
ITC41	Optimization Techniques	2016
ITC42	Research Methodology & Statistical Tools*	2016
SSC41	Soft Skills -Interview *	2016
T1-IT41	Advanced Java	2016
T1-IT42	Python programming	2016
T1-IT43	Advance DBMS	2016
T1-IT44	Cloud Computing	2016
T1-IT41L	Adv. Java Lab	2016
T1-IT42L	Python Programming Lab	2016

Signature

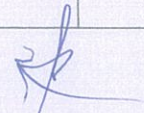
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T4-IT41	Network Administration II	2016
T4-IT42	Internet of Things	2016
T4-IT43	Linux Administration II	2016
T4-IT44	Wireless Networks	2016
T4-IT41L	Virtulization Lab	2016
T4-IT44L	Wireless Network Lab	2016
T3-IT41	E Commerce & Knowledge Management	2016
T3-IT42	Cyber Laws & Intellectual Property Rights	2016
T3-BM43	Customer Relationship Mgmt& Supply Chain Mgmt	2016
T3-IT44	Software Quality Assurance & Control	2016
T3-IT43L	Mini Project based on CRM & SCM	2016
T3-IT44L	Software Quality Assurance Lab	2016
Semester-V		
IT51	Software Testing And Quality Assurance	2015
IT52	Software Project Management	2015
IT53	Emerging Trends in Information Technology	2015
IT54	Advanced Development Technology	2015
IT55	Advanced Internet Technology	2015
IT51P	Mini project using AIT And ADT	2015
IT51L	STQA Lab	2015
SS5L	Soft Skill – Interview Skill	2015
EC51 L	Advance Technology – Elective Lab	2015
EC51	Elective - II 1. Introduction to SPSS 2. Linux Desktop Environment 2. JavaScript Programming 3. Data Mining	2015
EC51	Elective - II 1. Introduction to SPSS 2. Linux Desktop Environment 2. JavaScript Programming 3. Data Mining	2015
IT51L	Case Tools Lab	2015
ITC51P	Project *	2017
SSC51	Soft Skills - Group Discussion*	2017
T1-IT51	ASP .Net using C#	2017
T1-IT52	Service Oriented Architecture	2017
T1-IT53	Big Data Analytics	2017
T1-IT54	Mobile Application Development	2017
T1-IT51L	Mini Project using ASP .Net	2017

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T1-IT54L	Mini Project Using Mobile Application Development	2017
T3-IT51	Software Testing & Tools	2017
T3-BM52	Entrepreneurship Development	2017
T3-IT53	Decision Support System	2017
T3-IT54	Business Architecture	2017
T3-IT51L	CASE Tools Lab	2017
T3-BM52L	Activities based on Entrepreneurship Development	2017
T4-IT51	Network Routing Algorithms	2017
T4-IT52	Computer and Network Security	2017
T4-IT53	Cloud Architectures and Security	2017
T4-IT54	Unified Communication	2017
T4-IT52L	Computer and Network Security – Lab	2017
T4-IT53L	Cloud Building within Organization (Deployment of cloud and cloud based applications)	2017
Semester-VI		
IT61P	Project	2015
ITC61	Open subject for each TRACK*	2017
ITC61L	Open subject LAB	2017

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